



# INNOVATIVE SKIN CARE

RESPECTING  
YOUR  
HEALTH  
AND THE  
ENVIRONMENT



## OUR DNA:

# A PASSION FOR GREEN

At DermaPharm A/S, we have a strong commitment to caring for the environment. Not only are we a certified company specialized in developing and producing eco-conscious skin care products. For more than 40 years, we have set the standard for products that are as gentle to the environment as they are to consumers.

### THE WORLD'S TOUGHEST CONSUMERS

Located in Denmark, DermaPharm is subject to the strict Danish laws in terms of high standards and quality control. That's in addition to the Danish consumers themselves, considered the most critical and demanding consumers in the world when it comes to health and environmental concerns. We develop pure, high quality, safe skin care at our ISO-certified production plant in Denmark, where each and every product meets the stringent requirements for health and environmental production.

- ■ Today, DermaPharm is the innovative market
- ■ leader in mild, eco-friendly skin care in Scandinavia.

### VISION

DermaPharm will be Scandinavia's most innovative source for developing personal care products.

### MISSION

DermaPharm will create the best framework for innovation, research, development and production of new personal care products, with a strong focus on our customers, employees and consumers.

### MAIN ACTIVITIES

Our main activities consist of product development, production and sales of certified skin and hair care.

### VALUES

The values: Reliable, Result oriented, Innovative, Curious and Committed capture the spirit of our company and reflect our way of being and working.

# TESTED, RELIABLE AND SAFE

Our products are based on clean, eco and allergy-friendly raw materials produced under strict industry requirements and control. We have been approved by the Nordic Ecolabel and we are Ecocert certified within organic cosmetics and vegan certified by The Vegan Society. We also produce a wide range of products recommended by Asthma Allergy Nordic and Allergy Certified. What's more, DermaPharm is also certified in compliance with the internationally recognized standards for quality and environmental management: ISO 14001, ISO 9001 and ISO 22716.



## ALLERGY CERTIFIED & ASTHMA ALLERGY NORDIC

- Hypoallergenic products
- Minimal risk of allergies
- Toxicologically evaluated
- No substances with particular risk of allergy



## NORDIC SWAN ECOLABEL

- Minimum impact on the environment
- Good quality performance
- No substances suspected of being hormone disruptors



## ECOCERT/COSMOS

- Organic certified products
- Natural origin and plant-based products
- No synthetic dyes/alcohol



## THE VEGAN SOCIETY

- Vegan products
- Made without animal ingredients
- Non-GMO

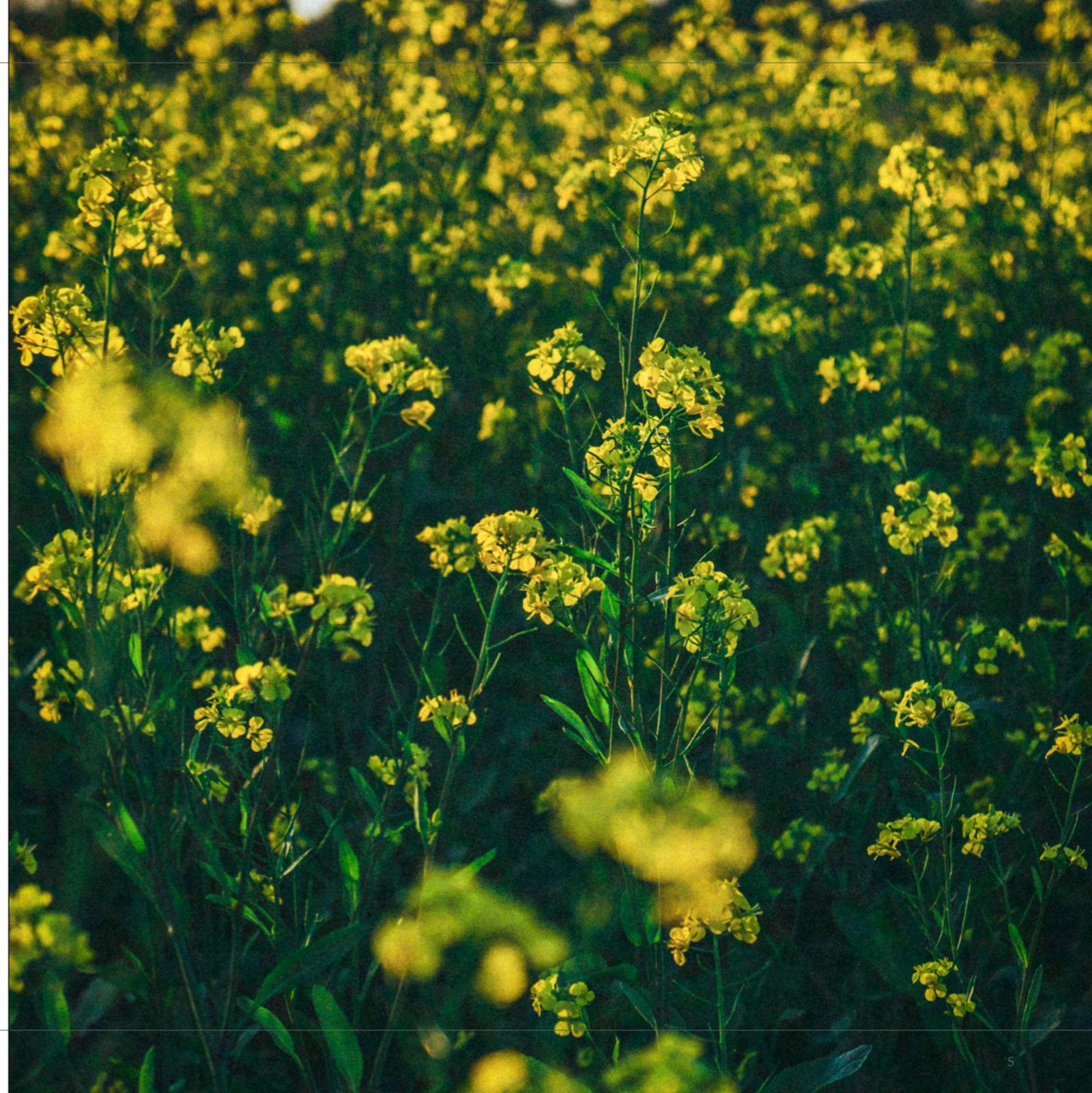


## ISO

- ISO 14001 – environment
- ISO 9001 – quality
- ISO 22716 – GMP

## IFS-HPC

- A certification of products/processes for personal care products
- Certification expected in 2022



# NO.1 SUN CARE MANUFACTURER IN SCANDINAVIA



We strive to develop the best and most environmentally-friendly sun protection products on the market. A discipline we have become experts in. Consequently, we supply a variety of different sun protection products to an ever-expanding geographical landscape. We are proud of our position as the no. 1 sun care manufacturer in Scandinavia. In addition, our own allergy and eco-certified sun brand, Derma Sun, is the leading sun care brand in Denmark.

At DermaPharm, we keep raising the bar as to what we want to achieve - to the benefit of our customers, ourselves and, of course, millions of consumers.

Forbrugerrådet  
Tænk

## Bedst i test

2016 · 2017 · 2018  
2019 · 2020 · 2021

We are very proud that The Danish Consumer Council THINK Chemicals has awarded our Derma sun products 'Best in Test' for six consecutive years (Derma Sun Lotion SPF30 in 2016, 2017 and 2018. Derma Sun Lotion SPF15 in 2019, 2020 and 2021. Derma Kids Sun Lotion SPF30 in 2021). They have appraised our sunscreens as safe and effective sunscreens without any problematic chemicals.

R&D

# LEADING THE WAY WITH INNOVATION

*Our moisture care series for vulnerable skin, DermaKnowlogy, is the result of a long-term collaboration with dermatologist and biochemist, Uffe Koppelhus. It's based on solid dermatological findings about the optimal moisture care for dry and sensitive skin.*

*DermaKnowlogy perfectly captures the essence of the brand: Knowledge about skin.*



Our team of highly qualified developers has the knowledge and experience needed to develop clean and environmentally-friendly products with a quality that can go the distance. Innovation is one of our key values. We continuously push the boundaries through our extensive research and development - always with the aim of being best in class.

As a result of a recent research project together with the Danish Technological Institute and the Danish Ministry of Environment on minor preservation in cosmetic products (MiKoKo), we have developed new methods to minimize

preservatives in cosmetics and thereby minimize the exposure of preservatives to consumers while retaining product safety and quality required by the Cosmetics Regulation.

We use our large network of suppliers and the cosmetics industry in general to continuously improve the way we work. In addition, we work closely with leading dermatologists and recognized laboratories and their practical experience and research in the field of cosmetic dermatology continues to add and enhance our own expertise.



*"We put our heart and soul into developing products on the cutting edge of developments, with a high quality that can go the distance."*

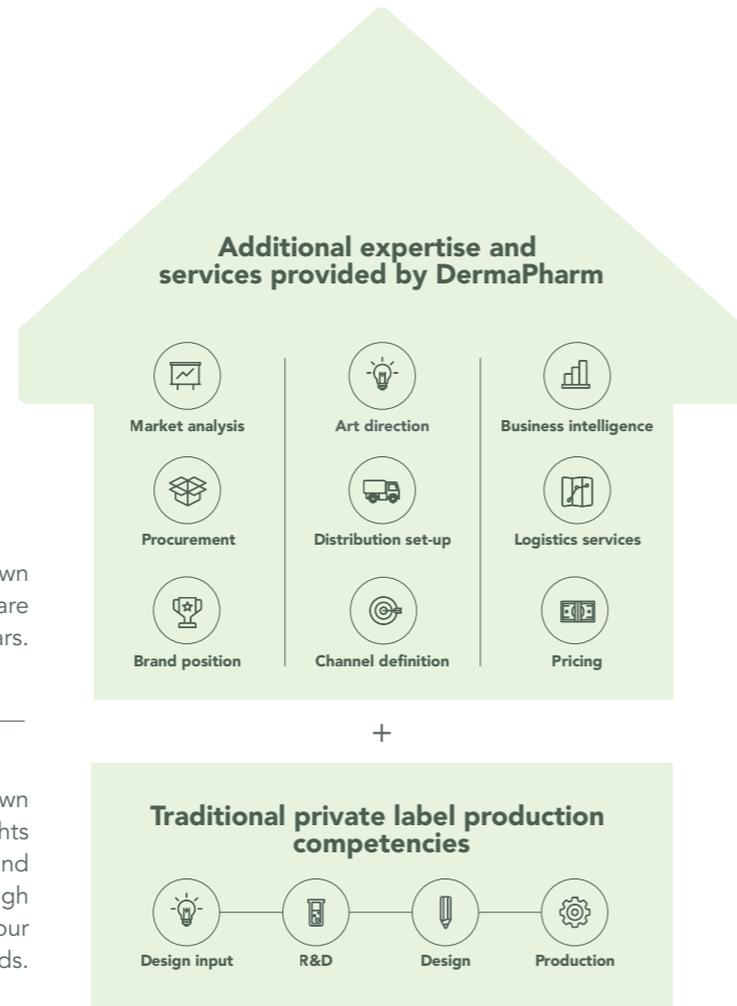
**LENE STOUGAARD**  
- HEAD OF R&D

# WHAT WE OFFER

## FULL-SERVICE PRIVATE BRAND PRODUCTION - ALL UNDER ONE ROOF

DermaPharm has worked with its own brands in the retail, hospital and health care sectors for many years.

Given our extensive experience with our own brands, we are able to add valuable insights and expertise beneficial to our private brand customers. This gives us a thorough understanding of the types of challenges our customers encounter with their own brands.



# WHAT YOU GET

Drawing on more than 40 years of experience and insights from our team of highly-qualified professionals, we assist you every step of the way. From the start-up of a new product to advice on the selection of raw materials, production methods, packaging and design until your finished product is ready for market launch.

At DermaPharm, we recognize that each customer has unique requirements. We work closely with our customers to develop unique product solutions we can be proud of. Solutions that perfectly fit – or even exceed – our customers' expectations.

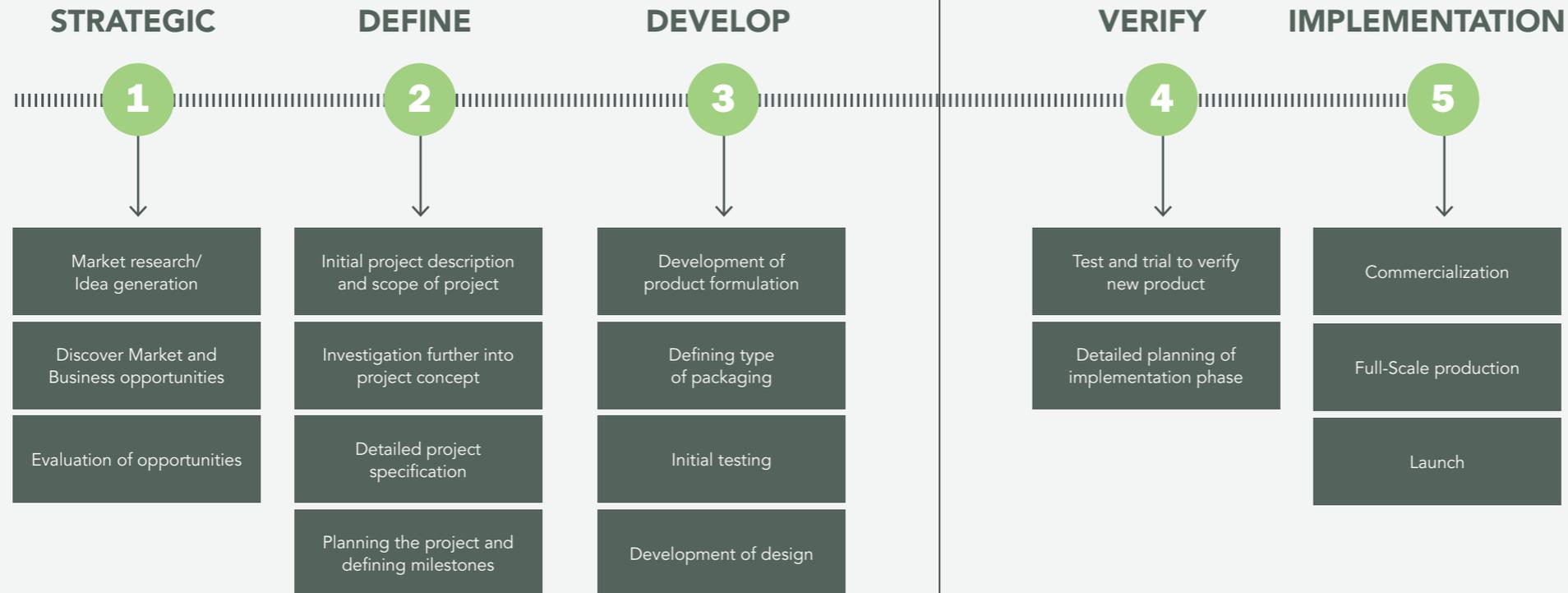
- Full-service – Everything from start-up to product launch
- More than 40 years of experience
- Strategic sparring partner and source of inspiration
- A specialized and dedicated team
- Business Insights
- Consistently high-quality - every time
- Unique and innovative product solutions



# HOW WE WORK

We follow a systematic, well-defined process to ensure a successful launch – every time.

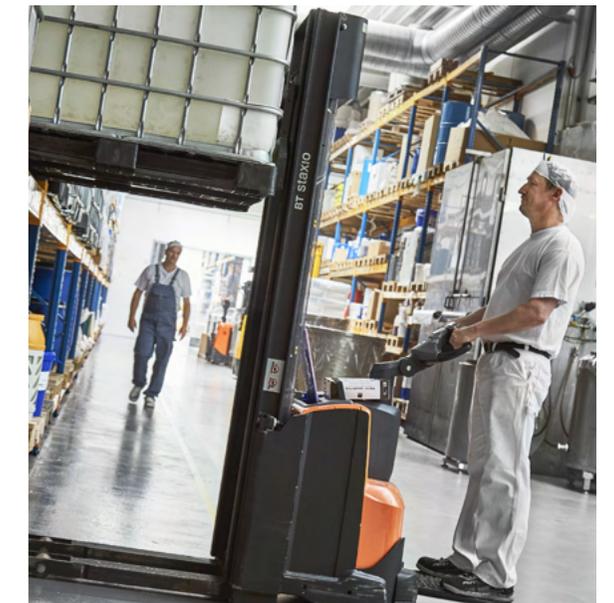
## 5 STEPS TO SUCCESS



We have a large, extremely flexible and efficient production facility at your disposal. We produce a wide variety of products in different shapes and sizes and can handle just about any production order from small quantities to large volumes (MOQ: 5,000 pieces per variant).

Furthermore, at our new 7.000 square-foot warehouse space we offer a variety of cost-effective storage and distribution services, including pick & pack options. We also handle web shop logistics with short delivery times, and provide fast processing of web shop related services.

Contact us to find out how we can turn your ideas into reality.



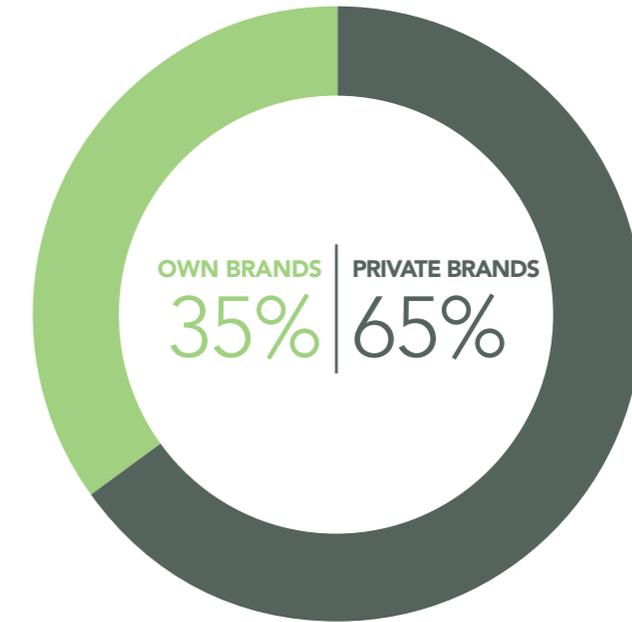
# AWARD-WINNING MANUFACTURER OF CERTIFIED SKIN CARE PRODUCTS

We put our heart and soul into creating innovative products that are on the cutting edge of development. That is also why we are the name behind several award-winning skin care products and successful beauty brands – from high-end luxury brands to affordable retail beauty products.

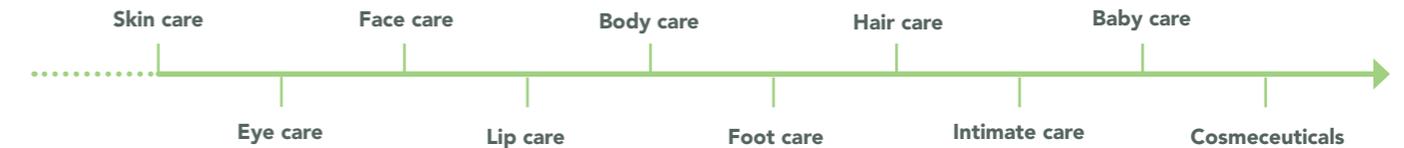


# FROM MID-END TO HIGH-END BEAUTY PRODUCTS

DermaPharm's area of expertise and years of experience with mild and eco-friendly skin care products have resulted in a solid product portfolio that is increasing in demand from private brand customers around the world. Currently, our production is divided between our own brands and private brands representing 35/65 respectively, which together encompasses supermarket brands to high-end beauty brands.



## OUR PRODUCT AREAS



# DANISH BEAUTY AWARD

WINNER OF THE DANISH INDUSTRY AWARD OF THE YEAR 2021

“

DermaPharm is an enormous knowledge centre that makes it possible for everyone to get easily accessible, innovative Danish products with both environmental labels and certifications. DermaPharm enables other brands to develop products in their own name, but with DermaPharm's strength and knowledge behind them. A reliable and trustworthy partner that has made its mark on the Danish beauty industry for more than 40 years. Congratulations on the first Danish Industry Award of the Year.”



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